

Gold Silver Time — The Trade Show Made to Measure

This is Gold Silver Time's new promotional slogan. The change of location has become a strong impulse for the organisers both to further consolidate the show's standing and to upgrade it so that it meets the requirements of its participants even better. Many welcome changes await the exhibitors and visitors this year, at the 16th edition of GST.

The most important change is that GST has been relocated to a hall that is double the size of the previous venue: beginning this year, the show will be held at the state-of-the-art MT Polska Exhibition and Congress Centre with 10,000 m² of floor space, as opposed to the 5000 m² GST had before. More than anything else, this will make it possible to eliminate the growing queue of applicants and open the door to new development possibilities for the show. "We needed Gold Silver Time to relocate in order for it to develop. We have created a long-term development concept whose aim is to further consolidate our show's positive image, but most of all to make business, access and logistics easier," said Rafał Galimski, President of the MCT International Fair Centre, GST's organiser. The new hall also has 4,000 m² of outdoor space, 1200 m² of conference and office space, and ground level and underground parking for 600 automobiles.

When conceiving their new development concept, MCT looked to the best practices of the leading industry fairs to create the best possible conditions for GST's participants. This year's improvements include free shuttle buses to take the visitors from the Warsaw city centre to the show, a flat-rate taxi fare for trips from the Warsaw city centre to MT Polska, our new meeting points—specially designated places to hold business meetings and a larger number of café stalls. This year, we will also change the way the Design Gallery looks. It's as a place that is not only GST's calling card, but a showcase for Poland's designer jewellery scene, where several dozen members of the STFZ Goldsmithing Artists' Association present their achievements every year. "The STFZ has some really talented designers among its members, and not only in terms of jewellery, as it was our members who came up with the Gallery's overall design. It's no wonder that the Design Gallery at Gold Silver Time is visited by buyers from all over the world looking for good up-to-date ideas,"—says STFZ President Marcin Tymiński.

The Gold Silver Time International Jewellery and Watch Fair has been Poland's largest autumn trade show, since it first opened in Warsaw in 2000. Its organisers, the MCT International Fair Centre and the PSP Visual Arts Studio, are highly experienced in organising trade shows and promoting the Polish jewellery and amber industry in the domestic and global arena. Last year's show attracted over 300 Polish and foreign exhibitors, with over 6000 visitors coming to see the exhibitors' products.

16th GOLD SILVER TIME Jewellery and Watch Fair
1-3 October (Thursday – Saturday)
MT Polska Exhibition and Congress Centre