

Gold Silver Time 2015 – New Opportunities for Development

Starting this year, the GOLD SILVER TIME Jewellery and Watch Fair will take place at a new location at the MT Polska Exhibition and Congress Centre in ul. Marsa 56c, Warsaw.

The advantages of the new venue include over 10,000 m² of floor space in a single hall at a state-of-the-art exhibition centre customised to the needs of the jewellery and watch industry, 4,000 m² of outdoor space, 1200 m² of conference and office space, ground level and underground parking for 600 automobiles, as well as a spacious reception hall, an access-control system with 10 gates and a system of 22 synchronised LCD monitors for marketing communication and other purposes.

Like every change, this one brings with it new development opportunities. The first of these are visible even now: companies that did not have the opportunity to show their products at GOLD SILVER TIME, due to insufficient exhibition space, have now joined the ranks of our exhibitors, while other exhibitors have expanded their stand area.

GST's framework agenda will be very similar to last year's, with its main pillars being competitions (PRESENTATIONS, the Polish Minister of Economy's Award for the Gold Silver Time Best Product) and exhibitions (incl. Amber in Folk Art by the PAS Museum of the Earth).

Just as in previous years, the organisers expect over 300 exhibitors to present an overview of what the industry has to offer in gold, silver and amber jewellery, fashion, art and designer jewellery, precious stones and gemstones, machines and tools, packaging and display components.

The GOLD SILVER TIME Jewellery and Watch Fair is Poland's key autumn show for the jewellery and watch industry; a place to present what's new and trendy not only for the fall and winter seasons, but also in a longer-term perspective. The show's organisers, the MCT International Fair Centre and the PSP Visual Arts Studio, are highly experienced in organising trade shows and promoting the Polish jewellery and amber industry in the domestic and global arena. Based on tried and true solutions and by meeting the industry's needs, GST has built a strong brand over the past 16 years.

16th GOLD SILVER TIME Jewellery and Watch Fair
1-3 October (Thursday – Saturday)
MT Polska Exhibition and Congress Centre